

RAJARSHI JANAK UNIVERSITY

JANAKPURDHAM, DHANUSHA



CURRICULUM FOR

**BACHELOR OF JOURNALISM AND MASS COMMUNICATION
(BJMC)**

(Semester I-VIII)

Rajarshi Janak University

Janakpurdham, Nepal

Bachelor of Journalism and Mass Communication

Course	Credit Hours
Journalism and Communication	26×3=78
Language Course	5×3=15
Social science and Management Course	8×3=24
Laws	2×3=6
Projects	2×2+1×3= 7
Internships	1×6=6
Total Credit Hours	136

Complete Course Outline

Four Year Bachelor's in Journalism and Mass Communication (BJMC) Course

Rajarshi Janak University in Nepal offers a 4-year Bachelor's program in Journalism and Mass Communication, designed to develop skilled and knowledgeable professionals in media practices, reporting, and communication. The program focuses on building mid-career journalists and communication specialists who can work across various fields, including strategic, development, and public communication, as well as social media management.

Program Highlights: The curriculum provides students with practical and theoretical expertise in core journalism and communication areas, such as:

- Writing
- Editing
- Multimedia production
- Media ethics


Vice-Chancellor

This diverse skill set prepares graduates for dynamic roles in journalism and communication sectors.

Assessment Structure (Nature and values of Units)

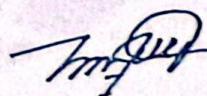
Each unit carries four modes of pedagogy: lecture, class interaction/discussion, demonstration and practical aspects of social media. Of the total course 60 per cent of the course would be theoretical base and 40 per cent of the course would be practical base.

- Internal Assessment: Project work, tests, term papers, presentations, and viva (40%)
- Final Written Examination: 60%

Course Outline (Four-Year)

Semester-I

Course Code	Course Title	Credit Hours
BJMC-101	Principles and Practice of Journalism	3
BJMC-102	Social Media Platforms	3
BJMC-103	Mass Media Research	3
BJMC-104	Media Law and Ethics	3
BJMC-105	English for Journalist	3
Total		15



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Semester-II

Course Code	Course Title	Credit Hour
BJMC-151	Basic Communication Theories	3
BJMC-152	Journalistic Reporting	3
BJMC-153	Principles of Editing	3
BJMC-154	Evolution of Journalism and Mass media in Nepal	3
BJMC-155	Public Relations and Advertising	3
BJMC-156	Nepali Language in Journalism	3
Total		18

Semester-III

Course Code	Course Title	Credit Hour
BJMC-201	Global History of Media	3
BJMC-202	Graphics Design and Layout	3
BJMC-203	Quantitative Research: Principles and Practices	3
BJMC-204	Project-I	2
BJMC-205	Advertising Production	3
BJMC-206	Radio Journalism	3
Total		17



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Semester-IV

Course Code	Course Title	Credit Hour
BJMC-251	Media Economics	3
BJMC-252	Media Management	3
BJMC-253	Photojournalism	3
BJMC-254	Media Ethics in Digital Era	3
BJMC-255	Television Journalism	3
Total		15

Semester-V

Course Code	Course Title	Credit Hour
BJMC-301	Qualitative and Mixed Research Methods	3
BJMC-302	Project-II	2
BJMC-303	Comparative Media Law Across Countries	3
BJMC-304	Audio-Visual Production	3
BJMC-305	Art of Specialized Reporting	3
BJMC-306	Development Communication	3
Total		17


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Semester-VI

Course Code	Course Title	Credit Hour
BJMC-351	Digital Storytelling: MoJo and Podcast	3
BJMC-352	Investigative Journalism	3
BJMC-353	AI in Journalism	3
BJMC-354	Mithila Intellectual Tradition	3
BJMC-355	Introduction to International Communication	3
BJMC-356	Reporting on Natural Disaster	3
Total		18


Semester-VII

Course Code	Course title	Credit Hour
BJMC-401	Digital Animation Fundamentals	3
BJMC-402	Intercultural Communication	3
BJMC-403	Internship (6-month-long)	6
BJMC-404 (a)	Elective I Introduction to Maithili Literature	3
BJMC-404 (b)	Elective II Introduction to Nepali Literature	3
BJMC-404 (c)	Elective III Introduction to Bhojpuri Literature	3
Total		21


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Semester-VIII

Course Code	Course Title	Credit Hour
BJMC-451	Introduction to Film and Documentary Production	3
BJMC-452	Project III	3
BJMC-453 (a)	Journalism and Good Governance	3
BJMC-453 (b)	Media, Human Rights and Social Justice	3
BJMC-454	Independent Study	3
	Total	15
Grand Total		136


Vice-Chancellor

